



# eko **SPRING** SYMPOSIUM

2025



# Why Partner with the 2025 EKO Spring Symposium

Empowered Kids Ontario is bringing together some of our favourite partners, organizations and brands to join us for the 2025 EKO Spring Symposium – the pinnacle event for the child development sector and the largest gathering of professionals and stakeholders from Ontario and across Canada.

Join us to foster and strengthen enduring relationships across the child development and child health community as we gather to elevate professional practice, forge connections, build new and collaborative relationships, and inspire with dynamic ideas that ensure kids with disabilities and developmental differences and their families live their best lives.

- We'll expose your organization/brand to all attendees via customized partner profiles with the ability to add links and downloads in the conference app
- Connect with more than 350 conference delegates, presenters and guests via conference app networking features
- EKO promotes your presence online on our Partner page, Partner listing, and our conference app
- Our social team will add your brand logo to dedicated social media posts, the EKO Spring Symposium website, and our messages, exposing your organization to our combined community of members and stakeholders, a reach that yields more than 430,000 impressions.



## The Presenting Partner | 1 package available

- Exclusive hosting partner for Day 1 lunch in-person keynote with your representative introducing the speaker/s
- Exclusive Partner: and host of the Schmoorza Palooza, the EKO Spring Symposium's popular speed networking session
- Brand logo on all digital and print event materials and the conference app with recognition as the 2025 EKO Spring Symposium Presenting Partner
- News story announcing exclusive Presenting Partnership
- Featured in all news stories about the EKO Spring Symposium
- Logo on the conference website home page and lead listing on the Partners page
- Recognition/logo on conference marketing materials
- Event and recognition/logo on all Schmoorza Palooza marketing materials and signage
- Recognition in EKO host's remarks and at each EKO Spring Symposium keynote event
- Recognition in event PPT
- Recognition on all EKO Spring Symposium signage
- Profile on conference app
- Registration for three representatives to attend the EKO Spring Symposium
- Digital marketing – Dedicated social posts and email inclusion that feature your brand logo exposing your organization to our combined community of members and stakeholders – a reach of more than 430,000 impressions



## Program Partners

### ▪ **Exclusive Partner Advance Keynote**

- Introduce advance keynote speaker
- Recognition in EKO Spring Symposium host's opening remarks
- Featured in a news story
- Logo on the EKO Spring Symposium website
- Recognition/logo on conference advance keynote marketing materials
- Recognition on EKO Spring Symposium PPT
- Profile on conference app
- Two registrations to the EKO Spring Symposium
- Digital marketing – Dedicated social posts that feature your brand logo exposing your organization to our combined community of members and stakeholders – a reach of more than 430,000 impressions

### ▪ **Exclusive Partner Closing Keynote**

- Introduce closing keynote speaker/s
- Recognition in EKO Spring Symposium host's opening remarks
- Featured in a news story
- Logo on the EKO Spring Symposium website
- Recognition/logo on conference closing keynote marketing materials
- Recognition on EKO Spring Symposium PPT
- Profile on conference app
- Two registrations to the EKO Spring Symposium
- Digital marketing – Dedicated social posts that feature your brand logo exposing your organization to our combined community of members and stakeholders – a reach of more than 430,000 impressions

### ▪ **Exclusive Partner Tribute Awards Reception**

- Special meet and greet with VIP Awards presenters and Award recipients
- Congratulate Award recipients
- Recognition by podium speakers
- Your organization recognized in news stories about the awards and award recipients
- Logo on conference website
- Recognition on EKO Spring Symposium PPT
- Recognition as Exclusive Partner on Tribute Award signage
- Profile on conference app
- Two registrations to the EKO Spring Symposium
- Digital marketing – Dedicated social posts that feature your brand logo exposing your organization to our combined community of members and stakeholders – a reach of more than 430,000 impressions

### ▪ **Exclusive Partner EKO Spring Symposium Poster Presentation**

- Welcome attendees to the Poster Presentation and Congratulate People's Choice Award recipient/s
- Recognition by EKO Spring Symposium host
- Your organization announced in news story about the poster presentation and People's Choice Award
- Logo on EKO Spring Symposium website
- Recognition on EKO Spring Symposium PPT
- Recognition as exclusive partner on Poster Presentation signage
- Profile on conference app
- Two registrations to the EKO Spring Symposium
- Digital marketing – Dedicated social posts and email inclusion that feature your brand logo exposing your organization to our combined community of members and stakeholders – a reach of more than 430,000 impressions

## Signature Partner | 3 packages available

- Brand logo on event materials and app with recognition as Signature Partner
- News story announcing Signature Partners
- Logo on conference website and EKO Spring Symposium PPT
- Recognition in EKO host's opening remarks
- Recognition in PPT at event
- Recognition on EKO Spring Symposium Registration Desk signage
- Profile on conference app
- 1 registration to the EKO Spring Symposium
- Digital marketing –Signature Partner social post features your brand logo exposing your organization to our combined community of members and stakeholders – a reach of more than 430,000 impressions

## Roving Reporters | 3 packages available

- Recognition in remarks by podium speaker throughout the event
- Recognition on EKO Spring Symposium PPT
- Recognition on EKO Spring Symposium website Partnership page
- Recognition on EKO Spring Symposium Registration Desk signage
- Recognition on Roving Reporter Name badge
- Profile on conference app

## Trailblazing Partner

- Design a bespoke package. Our team will create a partnership for the 2025 EKO Spring Symposium and additional opportunities shaped to your goals and maximizing your organization's visibility.

## Contributor | 2 packages available

- Recognition on EKO Spring Symposium PPT
- Recognition on EKO Spring Symposium website
- Recognition on EKO Spring Symposium Partnership page

